

CALIFORNIA

Affordable Housing Development Equity Assessment

Member	Luther Burbank Savings	<p>The Tubbs and Nuns fires in October 2017 destroyed almost 8,000 structures in Sonoma County and displaced countless lower-income households, including many Latino families. The Sonoma County Community Development Commission is the County's public housing authority and lead agency for programs dedicated to creating a range of housing solutions for homeless residents. This project will support redevelopment in the aftermath of the wildfires. The Commission will create a countywide interactive affordable housing development map to be included in Sonoma County's 2020 General Plan update. The map and General Plan will highlight past housing disparities and historic trends of racial segregation to ensure that future housing development is strategically placed in high opportunity areas, especially for marginalized populations. The Commission will also reach out directly to low-income Latino households that were disproportionately impacted by the wildfires to promote homeownership opportunities.</p> <p>The grant will pay for consultants, staff, program supplies, marketing, community outreach, and website development.</p>
Sponsor	Sonoma County Community Development Commission	
Location	Santa Rosa, CA	
Project Type	Housing Initiative	
Grant Awarded	\$200,000	

Camp Fire Business Technical Assistance & Economic Development Support

Member	Tri Counties Bank	<p>The Camp Fire that devastated the town of Paradise in November 2018 was the largest wildfire in California's history: it destroyed over 95% of the town's structures, including over 2,300 physical businesses. 3CORE is a federally-recognized Economic Development District focused on locally-based, regionally-driven economic development planning in the tri-county region of Butte, Glenn, and Tehama counties in rural Northern California. This project will fund the newly-created position of Regional Disaster Coordinator to support preparedness and best practices both prior to and following a natural disaster. The sponsor will implement a community visioning process to help Paradise rebuild and create a framework for resiliency. The visioning process will identify economic development projects to which 3CORE can direct funding. During the grant period, the sponsor expects to work with 50 small businesses interested in rebuilding and to make 10 new loans to participating businesses.</p> <p>The grant will fund the new Regional Disaster Coordinator position and support existing staff.</p>
Sponsor	3CORE	
Location	Paradise, CA	
Project Type	Other Economic Development	
Grant Awarded	\$200,000	

Cobb Mountain Fire Recovery & Development Strategy

Member	Community First Credit Union	<p>In the wake of the destructive Valley Fire in September 2015, the Lake County Board of Supervisors established the Cobb Area Council (CAC) to advise the County on planning, emergency preparedness, response, public safety, and local infrastructure, and to develop a comprehensive economic development strategy for the Cobb Mountain resort area. At the time, the Valley Fire was the third worst wildfire in California history, destroying almost 2,000 structures. This project will help the CAC draft and implement an economic development strategy to revitalize the Cobb Mountain community. CAC will use the funds to conduct an assessment of community assets and resources; analyze local businesses, housing, and employment sectors; create a business revolving loan fund; and establish a Cobb Area Merchants Association.</p> <p>The grant will fund consultants who will develop the economic development strategy.</p>
Sponsor	Cobb Area Council (CAC)	
Location	Middletown, CA	
Project Type	Other Economic Development	
Grant Awarded	\$200,000	

Economic Disaster Resilience – Shasta County

Member	Cornerstone Community Bank	<p>In Shasta County, over 1,600 structures were destroyed in the Carr Fire in July 2018. SCED is an Economic Development District (EDD) providing economic development planning, coordination, and implementation as well as small business training, counseling and financial assistance in Modoc, Shasta, Siskiyou, and Trinity counties in rural Northern California. To remain federally certified, EDDs must develop and update a comprehensive economic development strategy. Recently, a requirement that a strategy must include an economic disaster resiliency component was instituted. The project will help the sponsor create a strategy specifically for Shasta County. SCEDD will hold county-wide meetings with key industry stakeholders in business and government to establish economic resiliency development goals and identify specific actions to help businesses that may need short-term support during a future disaster.</p> <p>The grant will support staff and a consultant who will develop the strategy.</p>
Sponsor	Superior California Economic Development (SCED)	
Location	Redding, CA	
Project Type	Capacity Building	
Grant Awarded	\$20,000	

Yuba County Disaster Mitigation Planning

Member	Mechanics Bank	<p>Yuba-Sutter Economic Development Corporation (YSEDC) is a federally-recognized Economic Development District supporting economic development projects in Yuba and Sutter counties in Northern California. They are partnering with Yuba County to update a disaster mitigation plan, which is mandated by the federal government and was last updated in 2016. The region has experienced a myriad of natural disasters over the last 50 years, including conditions in February 2017 that made the possibility of failure for the main and emergency spillways at the Oroville dam clear. That event was followed by the Cascade Fire, which destroyed over 260 structures in October 2017. The goal of the plan is to prevent personal injury, loss of life, and damage to property and the environment, and to promote public awareness and understanding of natural disasters. When complete, it will enhance the ability of Yuba County to respond to hazards that might impact people, property, and the environment.</p> <p>The grant will fund a consultant to manage the plan update process and staff for support.</p>
Sponsor	Yuba-Sutter Economic Development Corporation (YSEDC)	
Location	Marysville, CA	
Project Type	Capacity Building	
Grant Awarded	\$161,250	